

Sailors for the Sea Clean Regatta Platinum Level Sustainability Report



Kiel Week 2023 / Kieler Woche 2023

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Prepared by: Levke Joswig
Green Team Member
levke.joswig@pointofsailing.de

Green Team Members include: Sven Christensen, Tim Häuslein, Greta Jung, Carolin Junker, Juliana Dressel, Katharina Hauck, Jan-Ole Scholz



1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations:

This year, we were able to set up six water dispensers on the Kiel-Schilksee site, which were available to participants and guests free of charge.

In addition, we distributed reusable water bottles to each crew at check-in.

Moreover, we continue to work with the deposit system for cups at every Kiel Week stand. Every cup can be returned at every stand, which makes it easy for guests to handle. The cups are washed in a central washing station, which works particularly efficiently. The deposit system was even the first in Germany to be awarded the "Blauer Engel" eco-label in 2022.

The photograph shows a bar counter with a wooden top and a metal mesh front. On the counter, there are several bottles of alcohol, including Jim Beam Bourbon, Goslings Black & Tan, and Goslings Orange. There are also glasses of drinks, some with fruit garnishes. A sign on the wall above the counter says "NO STRAWS" with a cartoon of a person holding a straw. A sign on the bar says "Aperol Spritz". A sign on the wall to the right says "Wein Rot / Weiß Rosé". A sign on the bar to the right says "Aperol Lemon". A sign on the wall to the left says "Kiel".



Since 2018, all of our bars and food stands on the event site no longer use plastic straws. We pursue a no-straw policy, all exhibitors and caterers must adhere to that. Some stands get creative with the alternatives and use reusable straws, straws made from corn flour or even pasta straws.

3. Serve Food with Plastic-Free Dinnerware:

We completely avoid the use of plastic in our food service. We use porcelain dishes and cutlery for our buffets. At the food stations at our food & beverage areas we use packaging made of bamboo or paper.

4. Use or Provide Reusable Bags:

The use and distribution of plastic bags is prohibited at the entire Kiel Week. And as a matter of principle, we try to avoid unnecessary packaging material and, where possible, offer no bags at all.

At check-in, each team receives a bag made of 100% organically grown cotton, which can be reused during the entire event and afterwards. Packed lunches for our volunteers are also prepared without plastic.



5. Award Practical Items or Use a Perpetual or Upcycled Trophy:

Since over a hundred years, we have been awarding perpetual trophies. These are passed on to the respective winners each year. If we use new prizes, we cooperate with producers that only work with sustainable products.



6. Publicize Your Sustainability Efforts:

Kieler Woche nachhaltig **Einfach klimapositiv**

Unsere Stadt ist Zero.Waste.City und auch die Kieler Woche steht selbstverständlich in der Verantwortung eines sauberen Großevents. Ob Pfandsysteme, Mülltrennung oder spannende Upcycling-Projekte – die Kieler Woche möchte ein Vorbild sein.



1.200.000

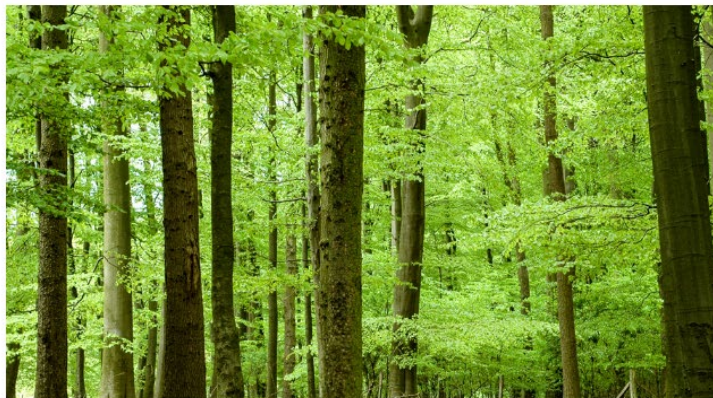
PFANDBECHER ERSETZEN WEGWERF-
PRODUKTE - SEIT 2022 ALS ERSTES EVENT
DEUTSCHLANDS MIT DEM BLAUEN ENGEL

230.000

KILOWATTSTUNDEN AUS NORDDEUTSCHER
WINDKRAFT TREIBEN DAS EVENT AN

100 %

DER AUDI-SHUTTLEFLOTTE FAHREN
ELEKTRISCH



Kieler-Woche-Klimabäume

Gemeinsam für **umweltfreundlichere Segelveranstaltungen**

Rund 70 Prozent der Erdoberfläche sind von Wasser bedeckt. Unser Element! Doch heute schwimmen in jedem Quadratkilometer der Meere hunderttausende Teile Plastikmüll. Mikroplastik gelangt in die Körper von Meerestieren und werden durch deren Verzehr auch in den menschlichen Organismus aufgenommen. Welche Auswirkungen das haben kann, ist noch nicht erforscht. Die Weltbevölkerung wächst und die Ressourcen werden schneller verbraucht, als sie nachwachsen können.

Ein anderes Konsumverhalten und ein viel größeres Umweltbewusstsein sind dringend erforderlich. Großveranstaltungen sind oft mit Umweltbelastung verbunden - verursacht durch achtlose Müllentsorgung, erhöhten Energie- und Wasserverbrauch und hohen Emissionen von Luftschadstoffen durch An- und Abreise der Besucher*innen.

Wir müssen etwas verändern! **Und wir tun es.**

Zusammen mit unseren Partner*innen *accenture* und *service now* machen wir uns auf den Weg zu klimaneutralen Kieler-Woche-Regatten. Im ersten Schritt erfassen wir die CO₂-Emissionen von Segler*innen, Helfer*innen und Organisation. Mit diesen Werten arbeiten wir weiter. Die Ergebnisse präsentieren wir tagesaktuell auf den LED-Türmen im Veranstaltungsgelände.

Clean Regattas-Programm: Platinum Level Certification



Infrastruktur und Veranstaltungsgelände



Beschaffungs- und Ressourcenmanagement



Mobilität



Klima



Gesellschaft



We publicize our sustainability concept and efforts on our Website (Nachhaltige Kieler Woche: <https://kieler-woche.de/de/gesellschaft/nachhaltigkeit.php>), as well as on our social media accounts. We also highlight our measures for a sustainable implementation of the event in the Notice of Race, the Sailing Instructions and our own Event Magazine (Regatta Magazin: chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.kyc.de/fileadmin/content/Regatten/Kieler_Woche/2023/PDF/Regatta_Magazin_2023_online.pdf).

7. Involve Local Organizations:

Highlights im MUDDI-Markt



Der Verein MUDDI Markt e. V. entspringt der Motivation, einen Beitrag für eine nachhaltigere Entwicklung in der Kieler Kulturlandschaft zu leisten. Beim Musik-, Kultur- und Erlebnisareal MUDDI Markt soll mit Spaß und vielen Mitmach-Möglichkeiten zu einer nachhaltigeren Lebensweise angeregt werden. Komm vorbei zum kreativen Ideenaustausch und erlebe einfach eine gute Zeit. Lass Dich begeistern und inspirieren für Deinen persönlichen sozial-ökologischen Wandel.

Upcycling zum Abchillen

Hast Du Dich auch schon mal in einen der gemütlichen Sitzsäcke geflüzt, die in der ganzen Stadt hier und da liegen? Dabei der Musik auf den Bühnen zugehört, dem bunten Treiben zugeschaut und hättest einfach ewig darin weiterchillen können? Wahrscheinlich hast Du bisher nicht gewusst, dass diese coolen Sessel bei Brücke Textil secondhand aus alten Kieler-Woche-Flaggen und Bannern entstehen.

Der Laden gehört zur Starthilfe Kiel der Brücke Schleswig-Holstein. Dort entstehen in Handarbeit übrigens auch Portemonnaies und Taschen aus alten Segeln. Gefertigt werden sie von Menschen mit psychischen Beeinträchtigungen, die unter anderem durch dieses Upcycling-Projekt wieder am Arbeitsleben teilhaben können.

➔ Mehr unter www.bruecke-sh.de



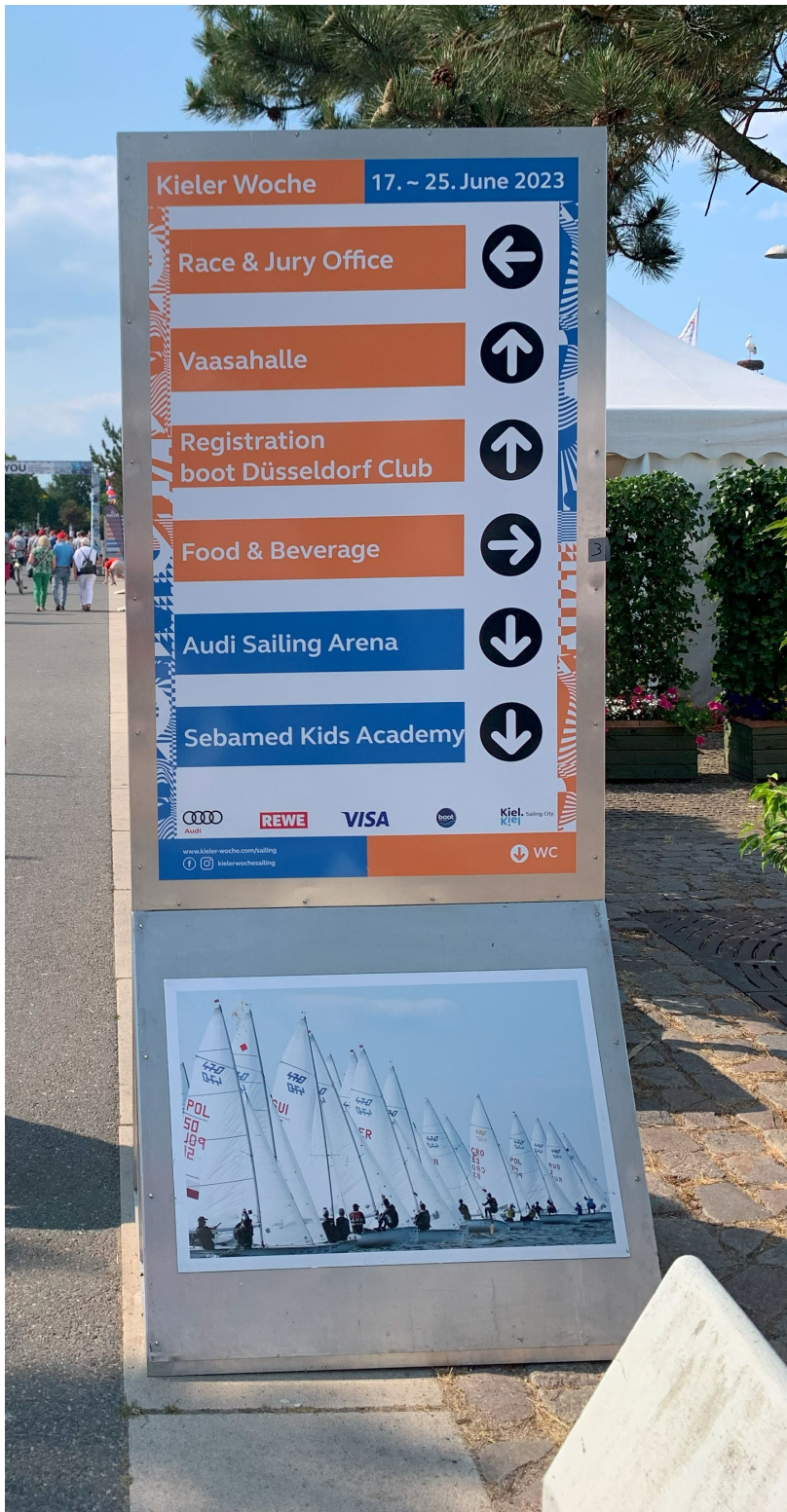
A lot of our partners are locals from Kiel or northern Germany. So we do not only support big companies but small manufacturers.

Some of our exhibitors in our on-site shopping area, for example, make jackets, bags and cushions from old sailcloth and give them a new lease of life.

Our sponsoring partner Remondis is very committed to sustainability. Thanks to recycling systems, almost all the waste at the Kiel Week can be reused and recycled.

In cooperation with the Schleswig-Holstein State Forests, Kiel Week is planting its own "Kiel Week climate trees" in Lindau for the first time this year: 2,000 trees that contribute to the climate stability of the forest and help to absorb CO₂ emissions. These trees can absorb up to five or more tonnes of CO₂ per hectare per year.

8. Post Educational and Reusable Signage:





We have been using steles for our signage for many years. We also display a lot of information digitally on our LED screens, so changing content is not a problem.

9. Serve Local Food or Source Seafood Sustainably:



In cooperation with our local caterer from Kiel, we offer freshly produced food with mostly local ingredients. The packed lunches for the volunteers also contain local ingredients.

10. Organize a Green Team:

Our entire event teams is trained to pay attention to a sustainable lifestyle and event organization. Whenever possible, we use bicycles or form carpools to avoid unnecessary CO2 emissions. The majority of our team does not eat meat and we consider sustainability in every step of the event organization.



11. Ensure Proper Waste Bin Placement and Signage:

Our Remondis garbage stations are marked with signs explaining which garbage belongs in which bin. This raises awareness of waste separation in a playful way. We use these signs every year.



12. Divert Food Waste from the Landfill:

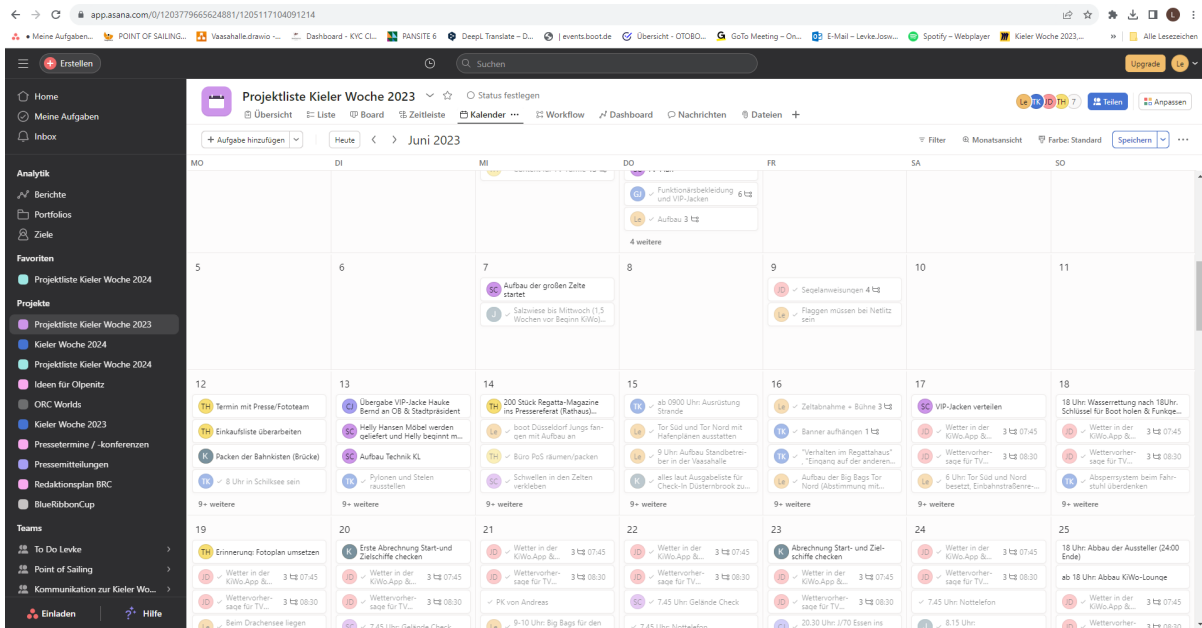
The Kiel Week contracts stipulate that leftover food should not be thrown away but should be donated. To this end, we work together with foodsharing Kiel e.V., which collects the leftovers from the buffets and stands and distributes them to those in need. Even processed food can be passed on.

Our local bakery partner also participates in the TooGoodtoGo system and sells the day's leftovers at a reasonable price to, for example, students.

As a zero-waste city, Kiel generally endeavors to avoid all waste and recycle any waste that is produced. We are working closely with the Zero Waste Team during Kiel Week to set a best practice example.

13. Use Paperless Event Management:





Our race management works exclusively electronically and paperless. No announcements, changes or results have been printed out since 2018. Sailing instructions and Notices of Race are also only published digitally. We have developed an app, the KiWo.APP, for officials, sailors and visitors, which displays all changes and announces them via push notification.

As soon as the sailors go out on the water, they have to check in at the RFID stations with an RFID wristband. When they return from the water, they have to check out again. This is an important safety aspect that ensures that there is always a digital record of who is on the water and who is not. Our team is equipped with tablets to work efficiently and avoid using paper resources.

14. Host a Beach or Marina Clean-up:



The beach and marina area is cleaned up every morning by our event helpers during Kiel Week. We also organised a beach clean-up together with Emily Penn, where we collected over 800 pieces of trash on a supposedly "clean" beach. On top we have a boat that is specially designed to keep the harbour area clean - the "Schiermoker".



15. Promote Alternative Transportation:

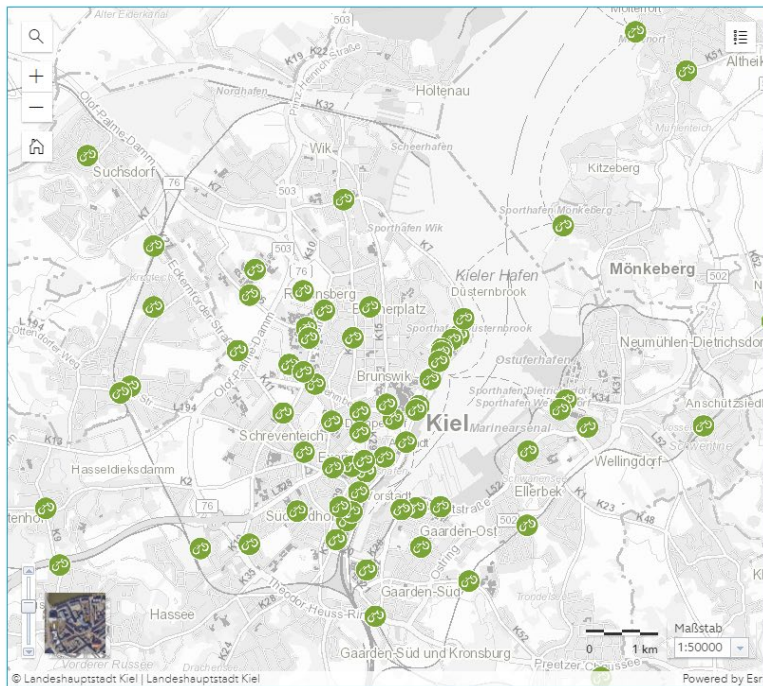
It is very important to us that visitors and participants of Kiel Week think about their travel options, so we point out in various places that it is best to arrive on foot or by bike.

There are guarded bicycle parking lots and the possibility of using rental bicycles. There is also a discounted public transport ticket for Kiel Week.

In addition, the VIP shuttle fleet is completely electric and the trailer service on offer is equipped with hybrid models.

Moreover, we offer carpooling for sailors, the jury and officials.

Kieler Woche **mobil**



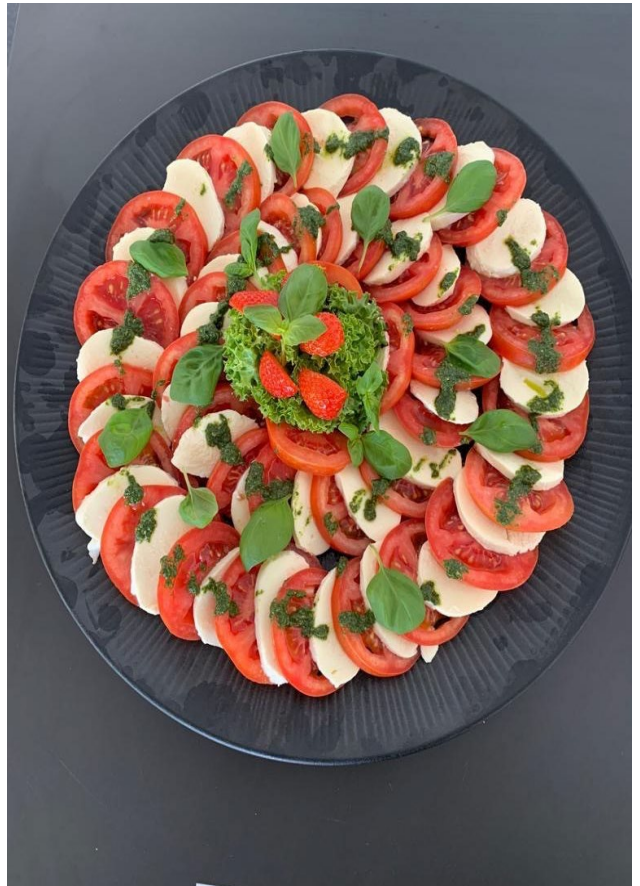
Kieler Woche

- Parkeinrichtungen
- Behindertenparkplätze
- Wohnmobilstellplätze
- Glamping
- Taxistände
- SprotenFlotte Stationen
- Mobilitätsstationen
- Bushaltestellen
- KiellinienExpress
- Fördeschiffahrt | Anlegestellen
- Park & Ride
- Bahnhöfe
- Bike & Ride überdacht
- Bike & Ride offen
- Bewachtes Fahrradparken
- Umsteiger
- Velorouten
- Fahrradstraßen
- Straßeneinschränkungen
- Fahrradeinschränkungen
- E-Scooter Verbotszonen
- Polizei / Sanitätsdienst / Kommunalen Ordnungsdienst
- Toiletten
- Wickeltische
- Wasserspender

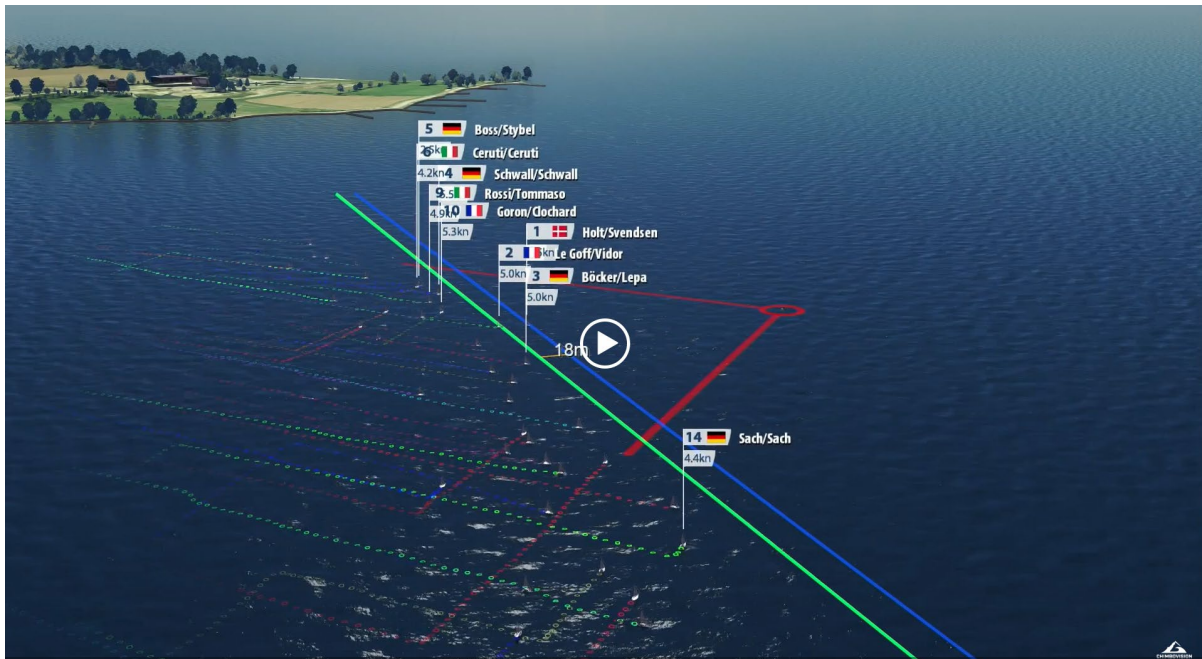


17. Offer Vegetarian or Vegan Alternatives:

Our volunteers receive a freshly prepared hot meal every evening and a package with food for the day. There is always the choice between a normal, a vegetarian or vegan meal. There is also a wide range of vegan alternatives available for visitors and participants, with almost every food stand offering vegan food.



18. Use Eco-Smart Race Management Techniques



Our race management works digitally in almost all areas and paperless. We have already deployed robotic buoys and are working with an ecological racecourse system to create synergies. The racecourses are located close to the harbor. This means that we can cover short distances and save an enormous amount of emissions. Additionally, we use our own race management app in cooperation with SAP. This allows us to see digitally from anywhere, whether from land or water, how the course is situated and whether corrections need to be made. This also saves a lot of emissions, because no one has to take a RIB out onto the water to make corrections.

19. Prevent Toxins from Entering the Water

There is a separate washing area for boats on the event area in Kiel-Schilksee harbor. The boats in Schilksee may only be washed in a designated area that is connected to a collection container. The contaminated water is channelled into the collecting container via an ACO channel and then disposed of properly. In this way, we ensure that water contaminated with copper particles from anti-fouling agents, for example, only accumulates where it cannot reach the groundwater. The dirty water is collected there and cannot get into the groundwater. Only clean water is permitted.

20. Encourage Green Boating Practices



Kiel Week wants to be a pioneer in green boats. We therefore strive to ensure that boats made from sustainable boat building materials are used in the regatta organization and that sustainable drives are also used. Some best-practice examples are Team Malizia's X shore with e-drive and the winner of last year's Aalregatta, the flax27 that was built from 80% recycled and natural resources. This construction method can reduce CO2 emissions by 80% compared to conventional construction methods.

It is important to us that we do not "point the finger" to encourage sustainable behaviour. That's why many things happen as automatically as possible: for example, the standardised deposit system - none of the sailors or guests can get disposable cups on the event site and everyone pays a deposit for the cups. The same applies to waste separation, which is easy to understand thanks to good labelling. We inform our guests and participants about our commitment via our Kiel Week website and our social media channels. Sailors and guests were also able to find out about sustainable initiatives in the Audi sustainability container, for example, or take part in the beach clean-up. Together with our partners, sponsors, participants, and visitors, we want to create more environmentally-friendly Kiel Week sailing regattas. As organisers, we see it as our responsibility to place a focus on sustainability, to actively tackle the problem of the pollution of our oceans, and to set an example for others.

The registration for Sailors for the Sea's Clean Regattas Program demonstrates the first of many steps towards developing a green Kiel Week and doing our part to restore ocean health.