# Sailors for the Sea Clean Regatta Platinum Level Sustainability Report



# Port of Dartmouth Royal Regatta

08/19/2023

Prepared by: Mel Botterill
Regatta Honorary Secretary and Green Team member.
melaniebotterill@gmail.com

Green Team Members include: Ed Botterill, John Lagdon, Beth Theaker, Jenny Pichowski, Peter Boote, Yorkie Lomas, Laura Campbell

### 1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations:

We have registered for a couple of years and been working towards certification (we didn't complete the registration process in 2022 though!). So, with our registration in mind, we have been working towards elimination of single uses and refills. In 2023 we offered a centralised refill station (using posters and advertising within our programme) which was well used.

Regarding single use plastics, our event is both shore and afloat based - with nearly 100% of refreshments being offered by Public Houses/Bars around the town and one of our main sponsors, Bays Brewery. Historically all refreshments were offered in single use pint glasses, however over the past couple of years and in 2023 in particular, all refreshments were offered in more robust multi use and 'deposit requiring' reusable glasses - branded with Pub names and the Royal Regatta branding - all sponsored and provided by Bays brewery, thus removing our overwhelming main source of single use plastics. In 2024 the multi-use glasses will be rebranded and continue this process moving forwards.



### 2. Eliminate Plastic Straws:

Our guidance for traders requires them to no longer use plastic straws - we are happy to confirm that this is enthusiastically embraced by all of our traders taking part in the event.

### 3. Serve Food with Plastic-Free Dinnerware:

Our guidance for traders requires them to no longer use plastic-based dinnerware - we are happy to confirm that this is enthusiastically embraced by our traders taking part in the event. In concert, our waste provider was specifically selected to deliver a 'Zero to Landfill' solution for any small discrepancies amongst few traders.

### 4. Use or Provide Reusable Bags:

We exclusively use and sell cotton branded Port of Dartmouth Royal Regatta bags. Indeed they are used by many people around town throughout the year! Our traders are also embracing paper or recyclable bags - again, our waste provider was specifically selected to deliver a 'Zero to Landfill' solution for any small discrepancies amongst few traders.

# 5. Award Practical Items or Use a Perpetual or Upcycled Trophy:

All of our Trophies are either perpetual (some well over 100yrs old) or made in such a way that they are dual use, such as mugs. We award mugs for rowing events that are used indefinitely. In 2023, sailing events were awarded wooden trophies, made from recycled items and manufactured locally. This will endure in future.



### 6. Publicize Your Sustainability Efforts:

We are proud of our journey towards sustainability and plan to publicise our status once awarded (hopefully!). The Regatta programme for our last two years (printed on recycled paper) has mentioned the Clean Regatta program and our journey towards accreditation. We have instituted a Community and Sustainability day as part of our Family Fun weekend, with local marine life and animal charities, sustainability organisations and others that devote their time to removing plastics from the ocean - and this will endure.



# 7. Involve Local Organizations:

We are a local event with a regional importance and national awareness - but our roots remain in and around Dartmouth. Many of the suppliers, competitors, charities and businesses come from within our own postcode/zipcode; we give them preferential treatment. With local plastic removing charities, local marine life first aid providers, reducing (to zero in some cases) food miles - all whilst supporting local business and organisations is exactly what we are about. All participants (Coast is Clear, Seal Project, BDMLR) were given free stalls, time to talk and present on the main stage and the opportunity for space in the souvenir Regatta Programme.

# FAMILY FUN WEEKEND 2023 ACTIVITIES, ATTRACTIONS & ENTERTAINMENT: SUNDAY 20TH OF AUGUST

# BANDSTAND

# 10:00-11:00

. Rise and Shine Silent Disco Yoga with Kirsty

### 11:00-11:20

· Ozzy D

#### 11:30

· Seal Project Presentation

### 12:00-12:20

· Ozzy D

### 12:30-13:00

· British Diver Marine Life Rescue Presentation

#### 13:00-13:30

· Morris Men

#### 13:00

· Ozzy D

#### 13:30

· Animal HQ

# 14:30-15:00

· Morris Men

# 14:30-14:50

· Ozzy D

# 15:00-16:00

· Regatta Praise

# 16:00-16:20

· Ozzy D

# ON THE GRASS

### 10:00-17:00

- Henna / Hair braids
- · Till the Coast is Clear - Recyclable Boat
- Stalls Seal Project, British Diver Marine Life Rescue, Prickles in a Pickle, Dartmoor Zoo, Ash Rescue Centre.

#### 11:00-15:00

· Lakemoor Alpacas

#### 15:00-16:30

Till the Coast is Clear – Recyclable Boat







# 8. Post Educational and Reusable Signage:

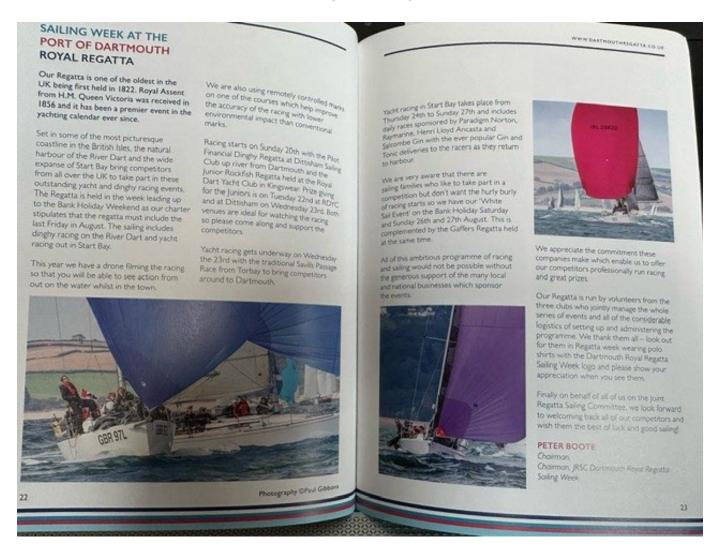
We use a lot of signage! Roads close, routes change, races and competitions start and finish... However, through investment, it is now all reusable and correct in perpetuity. At expense we have a full stock of what we need, and whilst most is plastic (mostly recycled though!), it is inherently reusable by design and already stored ready for 2024 and beyond.

# 9. Serve Local Food or Source Seafood Sustainably:

We are a local event with a regional importance and national awareness - but our roots remain in and around Dartmouth. So many of the suppliers and businesses come from from within our own postcode/zipcode - we give them preferential treatment and ealry opportunities to take part. We are keep to reduce (to zero in some cases) food miles - all whilst supporting local business and organisations; this is exactly what we are about. All whilst delivering great sport, food, competition and free fun for all who visit.

### 10. Organize a Green Team:

None of this would happen without a focus from the top and the very start of planning - at every level. Our Green Team consists of Committee members from every level including the Chairman and members responsible for Traders, Waste provision, Rowing and Sailing.



# 11. Ensure Proper Waste Bin Placement and Signage:

Our waste provider was specifically selected as they deliver 'Zero to Landfill' and the quantity and diversity of bins and equipment provided. Multiple bin placement, regular emptying and working extensively with both Town and District Councils - we continue to strive for betterment in waste removal and recycling. Indeed, for 2023 as part of the waste provision we were supplied with 6 x Picnic benches made from recycled plastic to demonstrate both the advantages and also results of plastic recycling.

### 12. Divert Food Waste from the Landfill:

Our waste provider was specifically selected as they deliver 'Zero to Landfill' and the quantity and diversity of bins and equipment provided. Multiple bin placement, regular emptying and working extensively with both Town and District Councils - we continue to strive for betterment in waste removal and recycling, removing any waste from landfill. More information on this waste hauler is on their website: <a href="https://www.dcw.co.uk/recycling/food-waste-recycling/">https://www.dcw.co.uk/recycling/food-waste-recycling/</a>



# 13. Use Paperless Event Management:

We aspire to 100% paperless event management. However some items must be on paper for audit and safety reasons. We had to print out two Event Management Plans to provide hard-copy access during the event. However prior to the event, all reference material, minutes, agendas, notes and drafts were digital (apart from a single hard copy for archives). Our Regatta Programme is a recycled paper booklet that provides all information to visitors that aren't ready for a digital copy (we've tried - they neither like it or buy it!) and we 'buy out' waste by deliberately making it collectible and appealing so people buy and keep it year on year. We are working towards being as near paperless as possible, we're close and getting better every year!

### 14. Host a Beach or Marina Clean-up:

We do not have a beach in Dartmouth; however, we do clean up after ourselves and litter-pick the whole town after the event. We had over 50 members of the community litter picking after the event (using pickers and bag holders made from recycled plastic!) and were able to return the town to a pristine condition on the morning after the event. We also work closely with the District Council to keep the town and River clean during our week-long event.





### 15. Promote Alternative Transportation:

One of our strap-lines has always been 'Arrive early and stay all day'. We work closely with the District Council on a park and ride provision, our regional bus company, The Dart Steam Rail and River Company for ferries, steam trains and steam paddle steamers to allow visitors to use multiple ways to get to our Regatta - other than using their cars.

# 17. Offer Vegetarian or Vegan Alternatives:

We embrace a plethora of different types of food provision for visitors, indeed we don't allow duplication and offer selection of different types/methods of foodstuffs (Indian, Thai, Greek, Spanish, Italian, Burgers and more mainstream offerings). All offer vegetarian options and many vegan choices - with little to no duplication.

# 18. Use Eco-Smart Race Management Techniques

We were very excited to use MarkSetBots as part of our Eco-Smart Techniques for 2023 - they are to be a regular feature now and worked so very well! Racing was also as paper free as possible.





# 19. Prevent Toxins from Entering the Water

We encourage responsible boating and water activities at every stage - no toxins or noxious substances were allowed to be used by Regatta organisations in 2023.

# 20. Encourage Green Boating Practices

We encourage responsible boating and water activities at every stage - no toxins or noxious substances were allowed to be used by Regatta organisations in 2023. With our family Fun weekend focus on local organisations promoting green, sustainable and wildlife practices, we are a sustainable, responsible and repeatable community event with Regional focus and National interest.



