Port of Dover Regatta Sustainability Report
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Introduction

As we navigate the waters towards a sustainable future read the Port of Dover’s Regatta Sustainability report.

Last year we launched our continual improvement targets including our target ‘Zero Impact from Our Events’. After achieving Platinum Certification for our Port of Dover Regatta 2022, our goal was not only to inspire and engage with locals and attendees, but also to leave a positive, lasting impact on the environment, community, and all attendees, the Platinum level was a milestone worth celebrating but it was only the beginning of the future of our events, this year we returned with our Port of Dover Regatta 2023 and sustainability at the forefront.

This sustainability report serves as our submission for the Clean Regatta award - Platinum Level. As we delve into the sustainable best practices we took at this year’s Port of Dover regatta, we remember that every small action counts. By adopting these best practices, we were able to demonstrate and reaffirm our commitment to sustainability and environmental responsibility, inspiring sponsors, vendors and attendees to adopt similar practices.
Regatta Report Information

Report submitted by
Lanisha Joseph, Environment Advisor

Name of Regatta: Port of Dover Regatta 2023
Date of Regatta: 01/07/2023

Names of Green Team:
- Lanisha Joseph, Port of Dover
- Diederik Smet, Port of Dover
- Megan Turner, Port of Dover
- Ben Crake, Port of Dover
- Vicki Beatty, Port of Dover

Best Practices
Best practices are 20 high-impact ways to make your event sustainable. These fall under 5 overarching best practices:

- **Elimination of Single Use Items**
  1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations
  2. Eliminate Plastic Straws
  3. Serve Food with Plastic-Free Dinnerware
  4. Skip Bags or Go Reusable
  5. Award Practical Items or Use a Perpetual or Upcycled trophy

- **Community Involvement**
  6. Publicise Your Sustainability Efforts
  7. Involve Local Organisations
  8. Post Educational and Reusable Signage
  9. Serve Local Food or Source Seafood Sustainably

- **Responsible Waste Management**
  10. Organise a Green team
  11. Ensure Proper Waste Bin Placement and Signage
  12. Divert Food Waste from the landfill
  13. Use Paperless Event Management

- **Environmental Stewardship**
  14. Host a Beach or Marine Clean-up
  15. Promote Alternative Transportation
  16. Increase Awareness of Wildlife and Habitat Protection
  17. Offer Vegetarian or Vegan alternatives

- **Green Boating**
  18. Use Eco-Smart Race Management Techniques
  19. Prevent Toxins from Entering the Water
  20. Encourage Green Boating Practices

The following sections highlight the efforts the Port of Dover have taken to achieve a clean regatta by adopting sustainability best practices recommended by Sailors for the Sea – Clean Regatta Program. Each section addresses the 20 best practices.
Elimination of Single-Use Items

All volunteers were provided with Port of Dover water bottles, made from metal we eliminated single-use water bottles. Our new water bottles have been rolled out across the port, displaying our target towards ‘Zero-single use plastics’ and ‘Zero RIDDORS’, these have provided employees with access to reusable drinking vessels during the increased high temperature weather, all accessible buildings provided water refill stations. All Port of Dover employees volunteering were provided with PoD branded t-shirts, these t-shirts are also used on our external volunteering days, where employees are given one day a year to volunteer within the local areas and schemes.

Prior to the Regatta, vendor communications and terms and conditions included messages to encourage ‘No single-use plastics’ and to offer ‘plastic-free’ dinnerware, reminding all vendors of our sustainable best practices. A blanket ban was placed on single-use straws any vendors found to be using plastic straws, small action would be taken at next years regatta, fortunately all vendors were complicit with some promoting their own sustainability agendas and offering enviroware containers and bamboo cutlery.
To fulfil best practice 5; Award practical items / use perpetual/upcycled trophies, all participants of the dragon boat race were awarded with metal medals, the winning team Wacky Racers received a glass perpetual trophy. The Port also hosted a welcome desk raffle, raffle tickets were made from recycled paper and prizes included experience days with 95% based in Dover or local to Kent and a trip to Calais up for grabs.

Community Involvement

We continue to publicise our sustainability efforts across the Port for best practice 6, for this year’s regatta we created a public announcement surrounding our success last year achieving Platinum award, how our drive to reach sustainability correlates hosting/planning events to minimise impact on the environment and the aims and missions of hosting a Clean Regatta.

There were 79 vendors present at this year’s regatta, the majority of which were local to Dover or the wider Kent area as we encourage local organisations to get involved. Vendors showcasing environmentally friendly alternatives such as electric cars, as well as several charities participated in the regatta, raising awareness for their own causes such as Dover foodbank, the RNLI, Kent Association for the Blind and more.
This year with the help of our attendees we raised £12,000 awarded to the Big Blue Foundation as this year’s nominated charity. The Big Blue Foundation are combining cutting-edge science and traditional knowledge to empower global communities in safeguarding their oceans. At the regatta they showcased the amazing work they are doing to transform ocean and beach plastic into functional products like eyewear working with local enterprises. We proudly sponsor them for 2023, tying in with our own work towards our selected SDGs, ‘Life Below Water’ and ‘Sustainable Cities and Communities’. 
Responsible Waste Management

Our green team this year was made up of our very own SHEQ team including ‘Environment and Sustainability Manager’ and ‘Environment advisors’, volunteers were briefed on the 20 sustainable best practices and how they can enforce these throughout the event.

For best practice 11; Ensure Proper Waste Bin Placement and Signage waste facilities were located around the regatta. Last year we stickered signage detailing the journey of waste on all permanent seafront bins, all bin stickers remain today, any new bins have these stickers added, these fall inline with our target Zero Waste to Landfill. We continue to maintain our commitment to targeting zero waste to landfill with a YTD recycling figure of 95.8% projected to increase by year end.

The majority of signage was reused from our 2022 regatta, during the early part of this year the Port of Dover underwent a Port wide brand change, any new signage with the updated logos were made from recycled materials and contained 100% no PVC, these will be reused at future regattas or events where possible to ensure we are meeting best practice 8; Post education and reusable signage.
As part of best practice 12; Divert food waste from the landfill, all food vendors were encouraged to minimise food waste and register with ‘Too Good To Go’. Too Good To Go is a platform created to help businesses sell surplus food preventing good products from being thrown away, as currently 1/3 of all food is wasted, by signing up to Too Good To Go vendors would contribute to reducing global food waste. Event management was paperless including vendor communication. All vendor communication was paperless, going through email or via forms. Vendor communication also included a sustainability piece for vendors ‘How can you help make this a cleaner regatta?’, suggesting ways that they as vendors can achieve the sustainable best practices by making small changes.

All event management used digital tools and processes instead of relying on physical paper materials, event management was coordinated in person / emails and online communications. Instead of printing 1000s of flyers, event maps were located around the regatta with a QR to download on your mobile device, a method we used last year and incorporated again this year. Our sustainability and Community/ Events coordinators are currently working on an internal policy piece that will see sustainable best practices such as Sailors for the Seas clean regatta introduced into any events held by the Port of Dover.
Environmental Stewardship

By partnering with local environmental organisations such as White Cliffs Countryside Partnership our sustainability practices will continue throughout the year, this year we are organising a local Dover beach clean as part of the Marine Conservation Society flagship 'Great British Beach Clean event', with the aim of encouraging locals to get involved. We are contributing to litter data collection from the beach cleans which ultimately act as drivers for wider conservation work. On the day our cleaning contractors were on hand to provide beach and event cleaning services throughout the day.

Participants/attendees were encouraged to use alternative transports such as the Click2Cycle scheme launched at our Regatta 2022, public transport, or walking. For attendees traveling from further distances or with disabilities, a park and ride option was also made available, with parking spaces allocated over in the Cruise Terminal, allowing the main event to remain vehicle free, ultimately reducing travel emissions across the day.
The Port of Dover welcome desk featured departmental showcases including Safety, Health and Environment (SHEQ). The SHEQ stand held an interactive stand with an informative display aimed at increasing awareness of the habitat and species that can be found in the local area, on hand were species and example slides to look at under the microscope and historical monitoring books showing overtime the abundance of algae within the port. Since 1992 the Port has conducted annual environmental monitoring surveys, including bird surveys, benthic and terrestrial surveys. Each year data is produced in our Environmental monitoring report, you can read our 2022 report here.
All food vendors offered vegan and vegetarian alternatives, our marine curve resident ‘Planet Earth Kitchen’ (PEK) featured in our 2022 sustainability report, this year PEK also sold a selection of vegan ice creams and ice lolly’s, contributing to our sustainable best practice 17.
By incorporating green boating best practices into the regatta event, we are contributing to the wider marine industry goals of protecting our coastal communities and aquatic environments while enjoying recreational boating activities.

For this year’s Port of Dover regatta, we hosted a ‘Dragon Boat Challenge’. Participants across all 4 teams received a safety briefing in person prior to the race starting. All dragon boats were ‘human-powered’, by 16 volunteers per boat. The only motorised engines during the race were on the safety boats, which run on Hydrotreated vegetable oil that emit 98% less carbon emissions than regular marine diesel.

To achieve best practice 19; Prevent toxins from entering the water, all vendors were located away from the quay edge/ along the new marine curve to prevent any type of spills from entering the sea. In the event of a spill, there are spill kits are located around the Ports estates, these were easily accessible to volunteers or vendors on the day, our cleaning contractors were also on hand as first responders to a spill. 3 members of the environment team also have 3P Marine spill response training.

The Port of Dover regatta is unique in focusing on hosting a community event, following the Dragon Boat Race, the RNLI hosted an on-water display. As we are consistently looking at ways to improve on achieving our sustainability best practices, we made the conscious decision to not host a Tug on water display, due to the emissions produced.

A massive Congratulations to the ‘Whacky Racers’ who came out on top at the Dover Regatta Dragon Boat Challenge 2023!
The Port of Dover would like to thank Sailors for the Sea once again for providing a program that manages and contributes to targeting our Sustainable Future. We will continue to participate in hosting a clean regatta, improving on this year’s best practices and the ways we can make the most meaningful changes aligning with our continual improvement target; Zero Impact from Our Events.

Thank you to all our visitors and sponsors for attending and supporting this year’s regatta. We look forward to seeing you again next year.