

Sailors for the Sea Clean Regatta Platinum Level Sustainability Report



Kiel Week

06/18/2022

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1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations:



We use reusable cups with a deposit system at our coffee bars and food trucks. Therefore we use a cross-area cup deposit system on the entire event site with a mobile rising station. The use of plastic tableware, plastic straws and plastic bags is not permitted. The special feature is that due to the uniform system, the cups can be handed in at any stand on the event site. We used the same cups as the last three years, which meant that no new cups had to be produced.

2. Eliminate Plastic Straws:



Since 2018, all of our bars and food stands on the event site no longer use Plastic Straws. We pursue a no-straw policy, all exhibitors and caterers must adhere to that.

3. Serve Food with Plastic-Free Dinnerware:



We completely avoid the use of plastic in our food service. We use porcelain dishes and cutlery for our buffets. At the food stations at our food & beverage areas we use packaging made of bamboo or paper.

4. Use or Provide Reusable Bags:



We only use bags made of 100% organically grown cotton. Even the packages for lunch are prepared without plastic. The use and distribution of plastic bags is prohibited on the entire Kiel Week.

5. Award Practical Items or Use a Perpetual or Upcycled Trophy:



For over a hundred years, we have been awarding perpetual trophies. These are passed on to the respective winners each year. If we use new prizes, we cooperate with producers that only work with sustainable products.

6. Publicize Your Sustainability Efforts:

Maßnahmen seit 2018



Quelle: IOC, World Sailing

Infrastruktur und Veranstaltungsgelände

- Schonende Ressourcennutzung: Das Veranstaltungsgelände ist der ehemalige Olympiahafen in Kiel-Schilksee von 1972 und wird über die Events hinaus genutzt
- Gute Anbindung an öffentliche Verkehrsmittel
- **Grüne Energie** für das gesamte Eventareal
- Temporäre Eventmodule werden jährlich wiederverwendet
- Mülltrennung durch klar gekennzeichnete Müllcontainer und Informationstafeln von **Remondis** zur Sortierung des Mülls, welches spielerisch ein Bewusstsein schafft
- Verwendung von 100 Prozent recyclebaren **VIO**-Mehrwegflaschen
- **No-straw policy** auf dem gesamten Eventgelände
- **Bargeldloses Bezahlen** auf der gesamten Kieler Woche und bei allen Ständen möglich
- Flexible Becherrückgabe: Becher können an jedem Stand und an jeder Sammelstelle zurückgegeben werden
- Verzicht auf **Plastiktüten**: Lunchpakete für Wettfahrtleitung und ehrenamtliche Helfer*innen in Brotdosen / Tüten
- Verwendung eines arealübergreifenden **Becherpfansystems** auf dem gesamten Eventgelände
- Einzige bisher da gewesene Spülstraße durch mobile Spülstation für Mehrwegbecher vor Ort
- Implementierung eines **Seabins** im Hafenbecken in Kiel-Schilksee



Kiel Week 18 to 26 June 2022

REGATTA
MAGAZINE powered by
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blue life sports wants to shake up the entire watersports fan community

Sustainable and soon climate neutral

The Kiel Week, together with the Sylt World Cups in windsurfing and kitesurfing, is campaigning for climate protection. blue life sports is the name of the new initiative, which is intended to be both a role model and a multiplier and to motivate everyone to join in. The goal is not only the climate neutrality of major events.

The lock is already five past twelve," warns the world-renowned climate researcher Mojib Latif from Kiel. Nevertheless, the scientist encourages humanity not to give up in the fight against climate change. "That's why we have to educate now and emotionally awaken all active people, fans and guests of Kiel Week and beyond to create a swarm intelligence for this crisis," says head of organization Dirk Ramhorst.



blue life sports
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Holstein. More needs to be done on the way to achieving this goal. Just traveling to a major event, whether as an active participant or a spectator, creates an enormous carbon footprint that is ultimately attributed to the organisers. In the best case scenario, the investment in a mangrove park should compensate for much more than "just" that. A feat without question, but a worthwhile one. Because we only have this one world! ●

For the implementation blue life sports was brought to life. Based on the United Nations Environment Programme, guests are to be sensitised as well as trained and inspired with practical tips. For this purpose, Kiel Week has joined forces with the World Cup regattas in windsurfing and kitesurfing on Sylt, which are also very popular with spectators. Ramhorst: "We use the charisma of these events for a broad public. We also want to discuss the topic on a political and social level."

The director of organization from Dänischenhagen near Kiel builds on the neutrality of the sport and the positive environment of its competitions. "Sport offers an ideal platform to unite young and old, regardless of their backgrounds, mindsets and affiliations, to question the status quo when it comes to climate pollution and to make the seemingly impossible still possible," says Ramhorst. His team wants to use the enormous enthusiasm for Kiel Week so that every individual understands how they can integrate climate protection measures into their daily lives.

The Kiel Weeks commitment to sustainability has already been strong for several years. Avoiding waste, not using plastic and reusable containers are obligatory. As far as possible, regional products are used for catering. Paper consumption in the regatta administration has been drastically reduced and low-emission solutions have been chosen for mobility. Last but not least, partners and sponsors are also selected and brought along according to these criteria. Since 2019, Kiel Week has carried the Platinum Level Certificate of the Clean Regattas programme of the international initiative Sailors for the Sea - the highest award. Other events will also benefit from the experience and may be advised.

With the goal of being climate-neutral on balance, Kiel Week meets a requirement of the entire state of Schleswig-



Waste separation will be emphasised in a particularly striking way during Kiel Week.

Photo: Sören Hall/Regatta Kiel Week

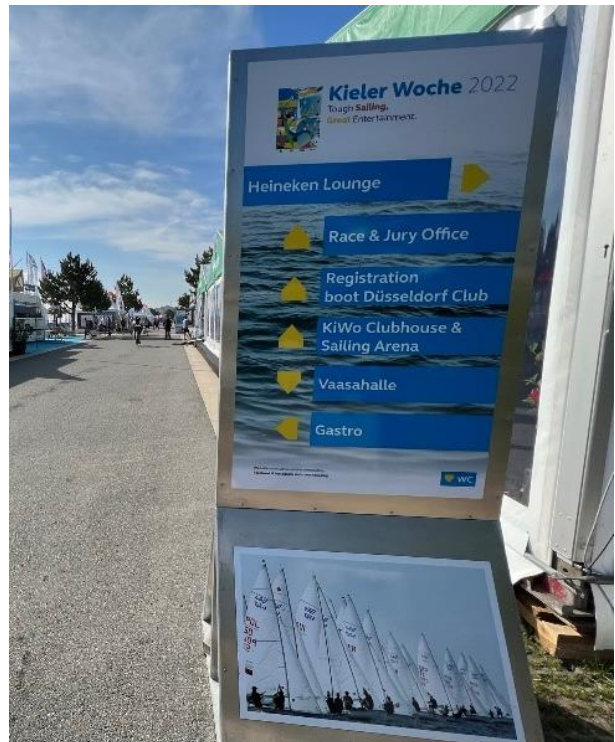
We publicize our sustainability concept and efforts on our Website (Nachhaltige Kieler Woche (kieler-woche.de)), as well as on our social media accounts. We also highlight our measures for a sustainable implementation of the event in the Notice of Race, the Sailing Instructions and our own Event Magazine (KiWoRegatta Magazin_2022.indd (kyc.de)).

7. Involve Local Organizations:

A lot of our partners are locals from Kiel or northern Germany. We do not only support big companies but also small manufacturers. For example, some of our exhibitors on our shopping area of the event area produces jackets, bags and pillows from old sail cloth and gives them a new life.

Our sponsoring partner Remondis is very committed to sustainability. Thanks to recycling systems, almost all the waste at the Kiel Week can be reused and recycled.

8. Post Educational and Reusable Signage:



Our trash can stations are marked with signs to explain which trash can be disposed of in which bucket. We use these signs again every year. We also use signage to point out where, for instance, the nearest restrooms are or the check-in.

9. Serve Local Food or Source Seafood Sustainably:



In cooperation with our local caterer from Kiel, we offer freshly produced food with local ingredients.

10. Organize a Green Team:



The goal of all of us is to make Kiel Week climate neutral in the medium term. We are putting a lot of effort into this. This is reflected in all areas of the event. We all pay attention to a sustainable lifestyle, form carpools and use the bicycle whenever possible to avoid unnecessary CO2 emissions. The Green Team is made up of the event's hosts, organizers and marketers. The team is diverse and has different professional backgrounds. We have a clear understanding that all actions are consistently implemented with sustainability in mind. With the Green Team, we are the first on the site in the morning and the last in the evening. We keep an eye on the event site and help with the clean-up activities ourselves. This is a matter of course for us and part of the hands-on mentality! One part of the team handle all kinds of communication and promoting, while others work closely with the many hundreds of volunteers. Some of us take care of the food supply and of course we have our big team on the event area who keep an eye on all the actions. With our Head of Organization and leader of the event team, we have an accomplished mind that brings a lot of experience in the field of sustainability, event and the sailing sport. Together with many of our partners we achieve a great result every year.

11. Ensure Proper Waste Bin Placement and Signage:



Waste separation through clearly marked waste containers and information boards from Remondis on the sorting of waste, which playfully creates awareness.

12. Divert Food Waste from the Landfill:



We save leftovers and donate them in cooperation with the organization foodsharing Kiel e.V. ((3) Foodsharing Kiel e.V | Facebook), that pick up the leftovers from the buffets and stands and distribute them to people in need. Our local bakery partner sells leftovers of other bakeries in Kiel for a very cheap price which helps to avoid throwing away food.

13. Use Paperless Event Management:



Our race management works exclusively electronically and paperless. Since 2018 no announcements, changes or results are printed out. Even the Sailing instructions and Notices of Race are published only digitally. We have developed an app, the KiWo App, for officials, sailors and visitors that displays everything. The sailors have to check in/out with a RFID-wristband at the RFID-stations every time when they leave the harbor before sailing and also afterwards. This is an important safety aspect, which means that there is always a digital record of who is on the water and who is not.

14. Host a Beach or Marina Clean-up:



The Beach and Marina area was cleaned up every morning by our event helpers.

15. Promote Alternative Transportation:



Our mobility partners take over the trailer service and VIP shuttle with their hybrid models, because we do not allow cars with trailers to enter the port. In addition, we offer carpooling for sailors, the jury and officials.

16. Increase Awareness of Wildlife and Habitat Protection:



In the harbor basin of Kiel-Schilksee, we implemented a Seabin, a floating sea trash can. It collects plastic and other trash in the water. This allows us to constantly fish the trash out of the harbor basin and prevent it from floating out into the Baltic Sea. This contributes significantly to the protection against environmental pollution. The Seabin is centrally located in the harbor and signs draw attention to it. There is also an information board for visitors and interested people explaining what the Seabin is and what it does. It helps us keeping the water surface of the harbor clean and it is uncomplicated to handle.

17. Offer Vegetarian or Vegan Alternatives:



Our volunteers receive a freshly prepared hot meal every evening and a package with food for the day. There is always the choice between a meat, vegetarian, or vegan meal. There is also a wide range of vegan alternatives available for visitors and participants, with almost every food stand offering vegan food.

18. Use Eco-Smart Race Management Techniques



Our race management works digitally and paperless in almost all areas. We have already deployed robotic buoys and are working with an ecological racecourse system to create synergies. The Race Courses are located close to the harbor. This means that we can cover short distances and save an enormous amount of emissions. Additionally, we use our own race management app in cooperation with SAP. This allows us to see digitally from anywhere, whether from land or water, how the course is situated and whether corrections need to be made. This also saves a lot of emissions, because no one has to take a rubber dinghy out onto the water to make corrections.

19. Prevent Toxins from Entering the Water

On the event area in the harbor of Kiel-Schilksee is a separate washing place for boats. The water gets collected there and can thus can't get into the groundwater. Only pure water is allowed.

20. Encourage Green Boating Practices



Kiel Week wants to be a pioneer in green boats. With the participation of the flax27 built by the company Greenboats, a boat has won the Aalregatta that was built from 80% recycled and natural resources. This construction method can reduce CO2 emissions by 80% compared to conventional construction methods (About GREENBOATS... | GREENBOATS (green-boats.de)).

Bonus Opportunities:



**blue life
sports**

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The Kieler Woche is founding member of the organization Blue Life Sports, which is a platform that uses sporting events as multipliers for climate protection and sustainability. It provides support and consulting on implementation of “Green Events” through reforestation projects of mangroves for the neutralization of CO₂ (<https://blue-life-consulting.world/projekt-mangroven/>). Blue Life wants to inform people on the issue of sustainability and contribute to making the world fit for the future. In doing so, they support companies in the sustainable implementation of sporting events and offset opportunities through mangroves. This also involves determining the ecological footprint of the events and ways to reduce it.