

Sailors for the Sea Clean Regatta Platinum Level Sustainability Report



Copenhagen WOW Sailing Event

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1. Eliminate Single-Use Water Bottles and Provide Water Refill Stations:



Every sailor/volunteer was given a water bottle at the start of the event. The water bottles were individually marked with a pen to eliminate one person receiving multiple. The water bottles were made of a kind of metal which is self-dissolving in water within 3 years.

2. Eliminate Plastic Straws:



The water bottles were equipped with a built-in straw. No plastic straws were used at the event.

3. Serve Food with Plastic-Free Dinnerware:



The sailors were given locally made sandwiches during the event. These sandwiches were wrapped in paper. No additional forks or knives were used.

4. Use or Provide Reusable Bags:



No bags were given to the sailors or the volunteers. However, we used 'Havfaldssække', or garden waste bags, which are produced with recycled plastic.

5. Award Practical Items or Use a Perpetual or Upcycled Trophy:



Through a partnership with Imerco, a Danish homeware store, we had trophies donated that would otherwise have gone to waste.

6. Publicize Your Sustainability Efforts:

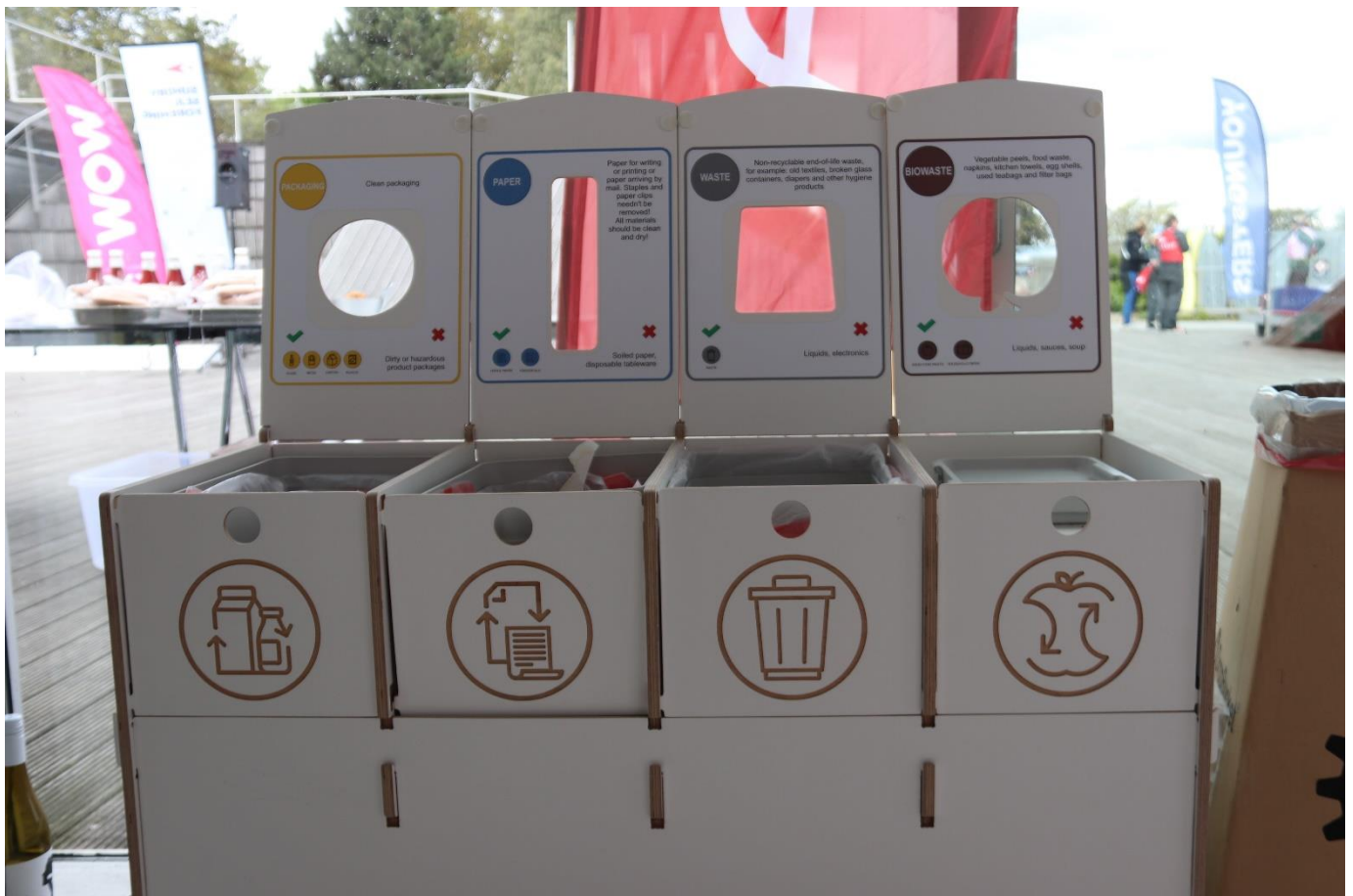
In addition to the WOW event, a clean-up day was organized. The clean-up day was 12-14 to clean up the harbor. We have a closed Facebook group for the sailors, a whats-app group for the participants, and we made an announcement at the event to advertise our cleanup. Furthermore, we had an major aim to activate and motivate youngsters so therefore we invited schools, kindergartens etc., by email and posters (printed) at local shops and grocery. We asked the schools how we could approach them and the parents, so we didn't waste paper on printing flyers etc. Some of the institutions needed them online while others printed them, so we had a combination of outreach methods.

7. Involve Local Organizations:

There were multiple local organizations involved, including corporate partnerships for trophies, collaboration with the municipality of Copenhagen and other partners for our beach cleanup, and a local mobile coffeemaker. Our goal was that the local organizations should not work during the event and only benefit as an 'partner'. We did all the work, and they used the PR and good examples that we had for further work and events. The local partners were:

- Vitamin Well: supported with sustainable drinks and bottles to re-use
- Musto: partner for prizes on sailing gear and sustainable crew line
- Simply Chocolate: supported with sustainable bottles for all volunteers and participant
- Havmiljøvogterne: the national support who gave us bags for the cleanup and hats to wear
- Copenhagen Municipality: spread the word about all activities at the World Clean Up Day
- The Danish Sailing Federation, who have nominated us previously for our work with sustainability

8. Post Educational and Reusable Signage:



We divided our trash into the following categories: Packaging, Paper, Waste, Bottles, and Pant, a system in Denmark. The categories were as displayed described carefully.

9. Serve Local Food or Source Seafood Sustainably:

In addition to the sandwiches given out to the sailors and volunteers, a dinner Saturday evening took place. The dinner was at the local restaurant just 100 meters from where the sailing took place. We also worked with Motatos, a Swedish food store that works to reduce food waste.

10. Organize a Green Team:



Our green team was equipped with supplies and went around multiple times to clean up. These efforts definitely had a domino effect, as the sailors and spectators began to clean up themselves.

11. Ensure Proper Waste Bin Placement and Signage:



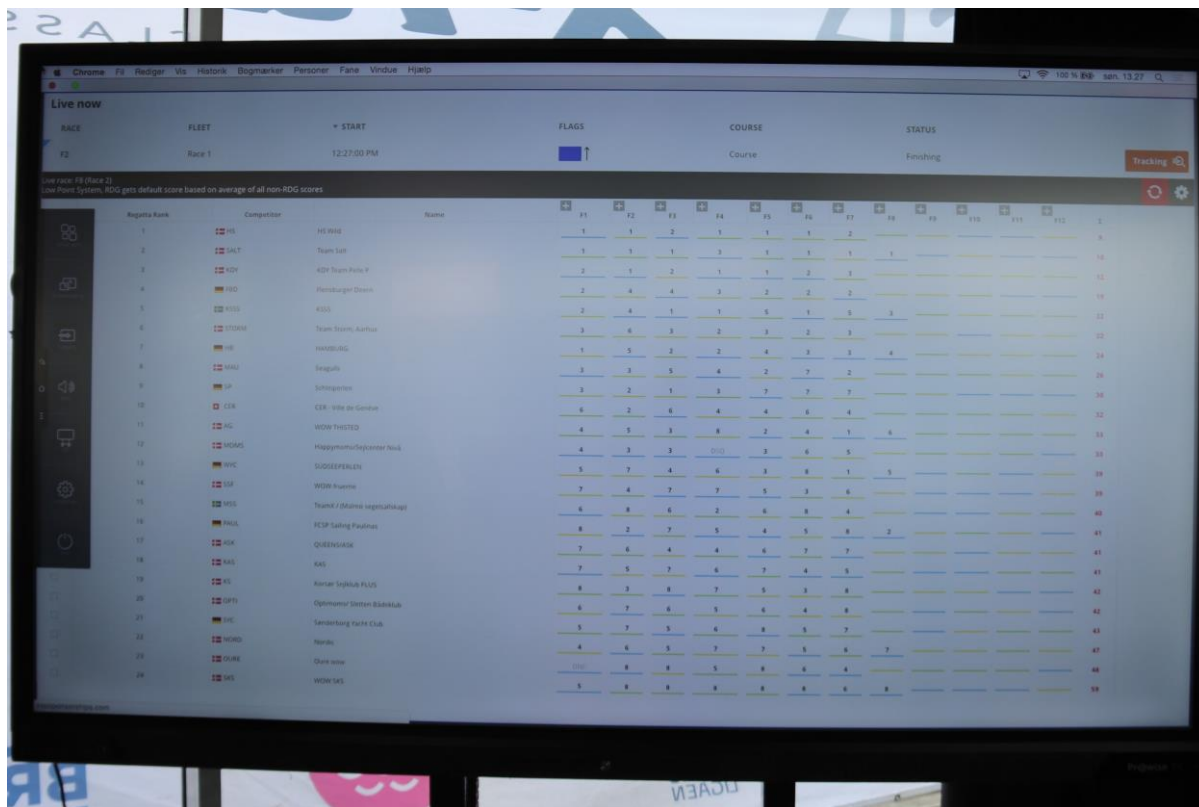
There were multiple wastebins strategically placed with proper signage. We divided our trash into the following categories: Packaging, Paper, Waste, Bottles, and Pant, a redeemable recycling system in Denmark. The categories were described carefully, as displayed.

12. Divert Food Waste from the Landfill:



All of our food waste was properly sorted into the biowaste category. We served some snacks from MOTATOS.dk, a chain dedicated to reducing food waste. They also have a major impact on the climate footprint, offsetting their emissions and reducing emission through the food they save from entering the landfill.

13. Use Paperless Event Management:



Our sailing instructions and flight schedule were sent out to the sailors prior the event. In addition to this, the results of the event were published on a TV screen, making sure we were paperless.

14. Host a Beach or Marina Clean-up:



Clean-Up Day!
18. September 22
Sundby Sejlforening

Gør en forskel søndag d. 18. September kl. 12-14.

Hjælp os med at holde havnen og havet rent,
til vores Clean-Up Day i forbindelse med WOW Sailing Event.

Det eneste I skal medbringe er godt humør og gå-på mod!
Alle aldre er velkommen, store som små, for en god sags tjeneste.

Mødested: Sundby Sejlforening, Amagerstrand vej 15, 2300 København S

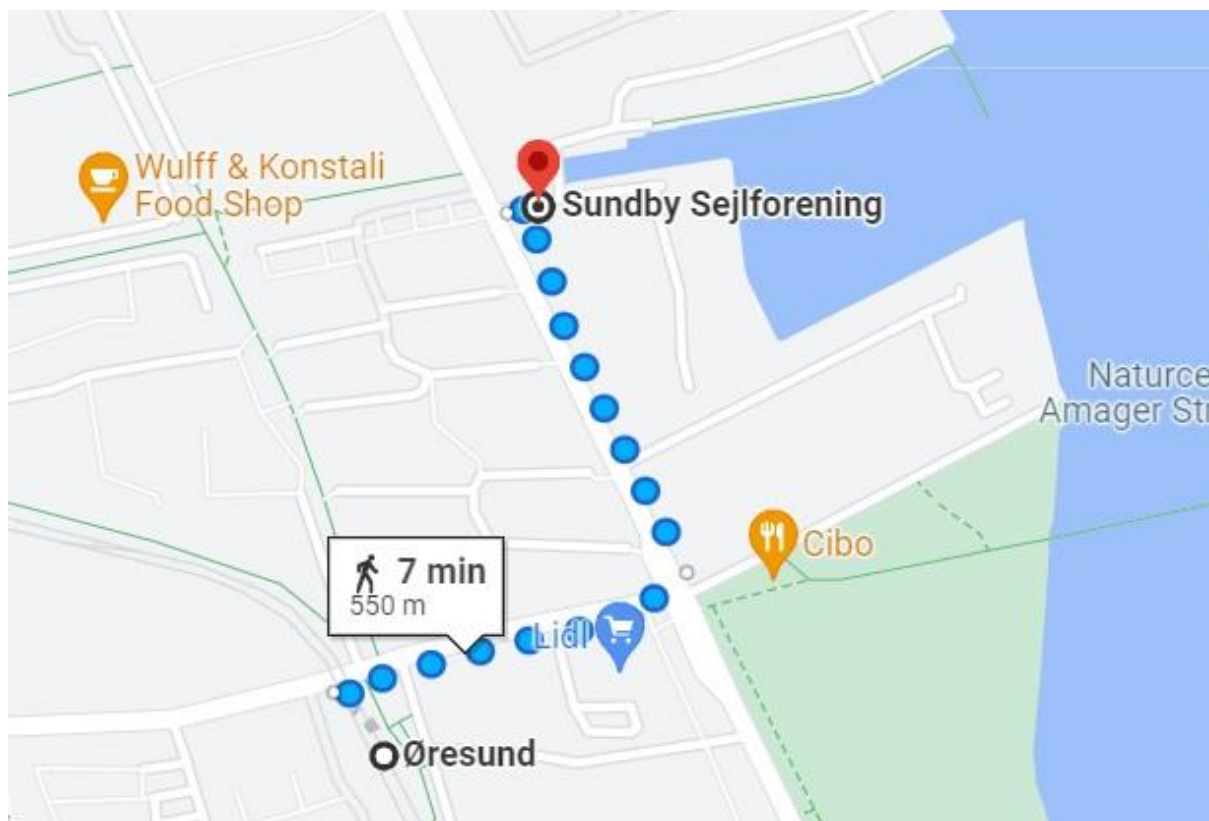


VITAMIN
WELL



A marina clean-up day was arranged in addition to the WOW event. The clean-up day was 12-14 to clean up the harbor. The most commonly found items were cigarette butts, snuff, plastic, packaging, paper, abandoned clothes.

15. Promote Alternative Transportation:



Many of our sailors were transported in either vans or caravans at the marina. The harbor was very close to the metro which we tried to promote them to use.

16. Increase Awareness of Wildlife and Habitat Protection:

17. Offer Vegetarian or Vegan Alternatives:



All of our food options came with a vegetarian alternative.

18. Use Eco-Smart Race Management Techniques

'Sejlsportsligaen' is using SAP as their track and trace system. The SAP system gives us the opportunity of being completely paperless. The system is connected from an iPad on the referee boat and to the TV on shore. In that way, the sailors and spectators can see the results immediately on the screen.

19. Prevent Toxins from Entering the Water

The race boats used for the event are not painted with anti-fouling paint and are cleaned with freshwater and a scrub.

20. Encourage Green Boating Practices



The race boats used for the event are without any kind of engines and are sailing exclusively with their sails.